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MISSION STATEMENT: To advance photography in all its branches, both as an art and as a profession; to create, foster, promote and maintain cordial relations, cooperation and the interchange of thoughts and opinions freely among its members.

Tuesday June 8
Doubletree Hotel
4500 Cypress Street Tampa
Members \$25 - Non-members \$35
 6:00 Social Time
 6:30 Dinner
 7:30 Program
 RSVP - Sashi McKibbin 941-650-1681
lamaca3@gmail.com

President: Charlie Coury 941-426-0093
 AVPS@Netzero.net
 Vice President: Alfred Gordon 941-751-9257
 Alfred@Algordonphoto.com
 Secretary: Arnold Berns 941-914-3400
 ArnoldatStudio41@yahoo.com
 Treasurer: Brian Idocks 813-885-8855
 Brian@BrianCIocks.com

Battle of the Bays

Tuesday, June 8, 2010

**The Battle of the Bays is a big event for both
 the BAY Association and TAPPA**

Typically there are as many as 100-150 images to be judged. The organizational efforts that go into this competition are enormous. Cases are due not later than 6:30 (THAT IS THE ABSOLUTE DEADLINE!). It would be very much appreciated if you could have your case there by 5:30. So, the earlier the better!!

This is a great event to get yourself and your prints ready for the Florida Professional Photographers Convention in August. You will get a lot of great feedback and have the chance to improve your prints or change you mind and enter another image.

PRESIDENT'S MESSAGE

Charlie Coury

Well here we are with 2010 ha am sure the first half has been chal us. With the sluggish economy, ev becoming a photographer. A new s photographers are one of the lowest paid trades, yet is one of the top ten growing trades out there. We have to find new ways to reinvent ourselves and stay on the cutting edge of this industry. With amazing programs that we have had so far, and more in the coming months, it is so important to be attending our meetings.

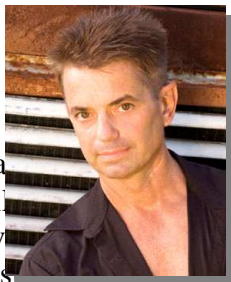
The upcoming programs we have so far. June is Battle of the Bays (at TAPPA in Tampa Tuesday June 8). July is Andy Marcus. August is Marci Sandler. September is Kate Hill-Moore. October is Jesus Cabrera. . The Awards Banquet will be in December, with details forthcoming.

We are also so happy to be transitioning to digital completion starting in July! Bay professional Photographers Association has purchased two lap tops a wide screen monitor with Lite Room and Tony Hopman's Program for Salon competition. Starting in July your print of the month will be submitted by 6:00 on CD the day of the meeting. When we have salon it will be the same. Please check out our web site for the specifications and resolution required. www.bppafl.com On our creative quarterly entries, they will remain the same, an 8x10 print. Don't forget, July's theme is "games people play".

June is battle of the bays in Tampa and will be the same as far as RSVP. Deadline is the Friday before, no later than noon unless you are on the permanent RSVP

list! Sashi: lamaca3@gmail.com

So get your prints ready so we can take back the title! If you like, send a email to one of our Masters before you have it printed for critiquing! Al Gordon: Alfred@Algordonphoto.com
Gloria Pearse: shtrbug51@aol.com
Heidemarie Burke: heide@heidemariemariephoto.com
Carmen Schettino: Schettino@comcast.net
Scott Hime: scott@himephotography.com
Chuck Neubauer: charlesneubauer@gmail.com
And Brian Idocks is volunteering his expertise! : brian@briancidocks.com



BPPA Committee Chairs

Program - Al Gordon

FPP Delegate - Derica Sonnon

Salon - Maria Lyle

Print of the Month - Heidemarie Burke

Scholarship - Keith Millard

Web Committee - Brian Idocks

Membership - Derica Sonnon

Social - Sashi McKibbin

RSVP - Sashi McKibbin

Publicity - Gloria Pearse

Newsletter - Chuck Neubauer



Exhibit of BPPA Work being Planned

By Gloria Pearse

We are working on a BPPA Exhibit of our work at Saba Plaza in Sarasota. The event will be held this fall. Some images will be offered for sale with a percentage going to a charity. Let Sashi or me know what your thoughts are. Thanks to Maria for securing the space for the exhibit!

Permanent RSVP List

Berns, Arnold; Brock, Kimberly; Burke, Heidimarie; Coury, Charlie; Dwonkowski, Billy; Gordon, Al; Henehan, Jovee Hime, Scott; Idocks, Brian; Johnson, Lemoyne; Lyle, Marie; McKibbin, Sashi;

HOW I DID THAT...

Each issue of the newsletter will have an article by one of Bay's degreed members with an image (hopefully an award winner) and some information on how it was created.

Our next article is by Master Photographer, HeideMarie Burke...see the page 8.



Around the Bay with Kate

Kate Hill-Moore

Thank you thank you thank you to all who sent lots of great news this month. I am so happy that I am ready for next month...so bring it on!!!!

Lots of news from **Heidmarie Burke** who sent a note last month but it escaped the newsletter. She reported that being at WPPI in Las Vegas was an amazing experience with 12,000 photographers from all over the world in attendance. While there, Heide met up with our sometimes visitors from Germany, awesome photographers **Petra and Harald Prion**. I think Heide knows as many

German photographers as I know American...A few days ago, some photographers visiting from Stuttgart, Germany were in Venice and stopped by to chat with **Gloria Pearse** and **Me** at Island Photographics. We immediately called Heide and of course we could no longer understand their conversation! The German bond happened and the visiting went on the next day. What a great ambassador you are, Miss Heide!

I understand that you and lots of other Bay members are now on your way to Florida School.

Speaking of FL School, only half of the Thelma and Louise Red Mustang convertible team is headed to Daytona this year. **Gloria Pearse** won a scholarship because her name was drawn from the pool of FPP committee workers...and that, my friends is another great reason for lending a hand at the FPP convention this year. **Kate Hill-Moore** (I never knew if I was the Thelma half or the Louise half of the team) but anyway I am off to Dallas for a wedding as a guest, no less!

My spies (!?) report that BPPA members attending Florida School are, of course teachers, **Bruce Evensen** and **Al Gordon** assisted by **Billy Dzwonkowski** and **Tyler Nafziger**. **Charlie Coury** is **Modeling**. **Camille Lesoine**, **Arnie Berns**, **Heidmarie Burke**, **Gloria Pearse**, **Jim Dohms**, and **Sashi McKibbins**, are busy doing the student thing.

We should all be keeping **Teri Crossover**, our **FPP Executive Director** in our thoughts and prayers because she is facing some serious health issues. At the beginning of FL School, Teri thanked everyone for all their emails, cards, and especially for their prayers and support. Seems to me that the whole Crossover/Saylor family could use some extra support from all of us! .

Debbie Kilpatrick wrote that her husband is deploying with the Air Force in August. But before deploying, he has to have a heart cath and then is leaving for Miami for further computer training classes. However, Debbie and her husband were – get this – treated to three Disney Theme Parks by their son and his girlfriend who works at Disney and put the entire weekend together. She got them ‘fast passes’ and greeted them at the Caribbean Resort with two huge bags of Star Wars memorabilia – They are “huge fans”. Debbie also reports that their son is about to receive a Master’s Degree in Business from Full Sail University...but not to be out done, his girlfriend is the class Valedictorian! Great news, Debbie!!! Do keep us posted on everything, but especially on your husband’s deployment in August!

It was so fun to hear from **Nancy Soles Fishpaw**. She writes that she and Keith are on “peaceful side (TN) of the Smokey Mountains for a month – yes, a whole MONTH of R & R! They are ‘roughing it’ in a 41 foot 5th wheel camper and will leave it long enough to do some hiking, biking, photographing, and maybe even some quilting. Nancy reports that youngest son David and his new fiancée are planning a March wedding in Ft. Myers. Suppose we might know a good photographer or a hundred?? Anyway, oldest son Mike was just promoted to Lieutenant at the Cedar Hammock Fire Department and daughter Nona and her husband just moved back from Tennessee to Brandon. It certainly sounds as if all is well and happy, Nancy. That’s just awesome!

Carmen Schettino has also been doing the travel business returning to his home states of New Jersey and New York where he did a program for the Long Island photographers. The program was, *Let Around*

Continued Nex Page

Around The Bay in May continued...

Carmen Stimulate Your Economy. In October, he will be speaking again at Unique Photo and for the PPA of New Jersey. Impressive, Carmen!!!

Another New Yorker with news is **Arnie Berns** who had a knee replacement in April and is now out of rehab. Of course, is on pain pills and is not supposed to drive, but off to FL School he is...I don't want to think about how you got there, Arnie!!! Be safe!

And the good news from **Debbie Alcorn** is that daughter Stephanie is doing better everyday after her very serious brain aneurysm. She is back to work 5 days and is modeling at FL School with President **Charlie Coury**. Debbie wants to thank us for all the prayers and good wishes that have come from us to them!

And again thank you all for sending information for me to write about. OK to start sending good gossip and even the truth for next month!!!. Kate Hill-Moore at Island1029@aol.com.

What's Up with the Bling?

A Newbies Guide to the Professional Photographers Degree Programs

By Carol Walker, Owner: Thomas Bruce Photography in St. Petersburg,

Past President Tampa Area Professional Photographers Association,

Member Florida Portrait Connection

Used and slightly modified with permission.

As a new Guild member, it can sometimes seem daunting to arrive at the monthly meeting and see so many unfamiliar faces. Who's new/who's experienced, who's storefront/who's home-based, who's full-time/who's part-time and what the heck are all those colored ribbons and medals hanging around some peoples necks??? Contrary to belief, they are not just for gray-haired, older gentleman on the brink of retirement. They are the badges of courage from print competition battles, the mark of perseverance in expanding our minds through continuing education, and the thank you for hours of personal time and dedication spent giving back to an association that has helped sustain our businesses and introduced us to life-long friends. They are the mark of hard work and excellence in our field and with them come a responsibility to 'pay it forward'. No, they are not easily attained, and they shouldn't be. And that's why a certain amount of respect is earned along with them. But no matter how long the path, you can't get to the end until you get on it. This month is Part One in understanding and navigating your way through the highest awards and degrees that we can all aspire to from both the Florida Professional Photographers and the Professional Photographers of America.

Associations 101: "What Do All the Letters Stand For?"

Let's start with the basics. The Bay Professional Photographers Association is our 'local' guild. BPPA or Bay as it's known is a 'section' or an 'affiliate' of the Florida Professional Photographers (FPP). The FPP is our state professional association. You'll hear them mentioned a lot around Bay; they're like "the Mother ship". When you join the FPP, you are automatically given membership to the Southeastern Professional Photographers Association (SEPPA); there are no additional membership dues to be a member of SEPPA. The Professional Photographers of America (PPA) is the largest 'camera club' in the world; they are internationally known and have their own awards and degree program. More on that in the coming months. To begin, let's take a look at the FPP's degree program and the merits it takes to earn them....

"What the heck is a 'merit', anyway?"

Simply put, a merit is a "point"; when the points add up to the required amount, one earns a Degree. There are four different Florida Degrees, and three different kinds of merits: service merits, print merits and education points.

Confused? Stay with me....

"What are the four Florida Degrees?"

The Florida Degree of Photographic Excellence, the Florida Degree of Artistic Excellence, the Florida Service Award, and the Florida Education Degree. Let's break this down...

Florida Degree of Photographic Excellence (FDPE): Florida's highest degree is awarded for just that; photographic

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MAY MEETING PHOTOS



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AVAILABLE



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BPPA MEMBERSHIP INFORMATION

Dues for BPPA are an affordable value! Payment ensures access to network and learn from your fellow professional photographers, opportunities to enter your artistic prints/albums in competition, attend classes trained by the best in their field of expertise, and experience the shared knowledge from monthly speakers. These are only a few of the advantages of maintaining your membership.

To insure the professionalism of our group, we require that the following up-to-date documents are on file (except for aspiring and student memberships):

Copy of State Sales Tax Certificate

Copy of Occupational License (If Applicable)

Your dues check will not be accepted without a copy of these documents, regardless of your years of membership.

2010 Dues:

- \$85 Active
- \$65 Associate
- \$65 Aspiring
- \$45 Student
- \$35 Spouse

Membership Application on Page 9.

Bling continued from page 4

excellence in print competition. A member must earn 30 merits to be eligible. A minimum of 16 must be merits earned by competing in the annual FPP photographic competition, held during convention. The remaining 14 merits may be

earned with additional print, service or membership merits. A print merit is earned by receiving a score of 80 or above; an additional merit will be awarded for a print receiving a first place award. No more than 10 print merits may be earned in the same year. On a local level, print competition (also referred to as “salon”), images may be worthy of a merit and score as such, but merits earned at a Section print competition are not counted toward FPP degrees. The FDPE medal is worn on a light blue ribbon.

Florida Degree of Artistic Excellence (FDAE): Florida’s highest degree for retouching, digital imaging, colorists, and technicians, this degree has soared since the advent of PhotoShop! A member must earn 30 merits to be eligible. A minimum of 16 must be merits earned by competing in the annual FPP photographic competition. The remaining 14 merits may be earned with additional print, service or membership merits. A merit is earned by receiving a score of 80 or above; an additional merit will be awarded for a print receiving a first place award. Images are judged solely for the quality of workmanship on the print. No more than 10 print merits may be earned in the same year. And again, merits earned at a Section print competition are not counted toward FPP degrees. The FDAE medal is worn on a Gold ribbon.

Florida Service Award (FSA): *this Degree is awarded for hard work, volunteerism and dedication to the FPP.* A member must earn 30 merits to be eligible. A minimum of 16 of these must be earned for service and voluntary contributions to the FPP and/or your local affiliate guild (i.e. TAPPA). The remaining 14 merits may be earned with additional service merits or membership merits. Print merits are NOT eligible to be counted towards the FSA. The FSA medal is worn on a green ribbon.

Florida Education Degree (FED): this Degree is designed to encourage members to achieve a high level of professionalism through continuing education. A member must earn 35 “points” --not merits-- to be eligible for this degree. Points are awarded automatically, unless otherwise stated. Points may be earned by attending the following:

Three Points: Florida School (5 days attendance)

Two Points: FPP Convention (2 day minimum attendance), Florida School (2 ½ days attendance)

One Point: FPP Fall or Winter Seminar; Attendance with FPP approved Mentor;

Attendance at PPA Convention; Attendance at SEPPA Convention; Attendance at PPA PEC. The FED medal is worn on a red ribbon.

(Next month, Part 2: the Newbies Guide to Earning Merits)

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How I Did That

By HeideMarie Burke, M. Photog and soon to be F.D.P.E.

This couple is from Miami and the bride is a school teacher and had two sons of her own. On their invitations to the wedding they wrote “think pink” and the guests picked up on that and dressed colorfully. Their colors were pink and green with the men in courageous light green pants, which made a colorful backdrop to the whole wedding scene.

Being prepared was key item here. I used my lightweight 5 ft. ladder that is in my van at all times and climbed up and took pictures. Sometimes I was up on the stage with the band and took pictures from there as well. Basically, I exposed for the background and added on camera flash with the Gary Fong Lightsphere to soften the impact. Even though the on-camera flash is generally a “no no”, sometimes you have to be quick on the draw and capture the moment as I did here and it earned me a merit. We adjusted the exposure in Photoshop and lined up the tent lights parallel to the image frame. There are little stories of people interacting with each other and that is the charm of this image.



Bay Professional Photographers Association

Application for Membership

___ New member

___ Existing Member

Member Name _____

Business Name _____

Business Address _____

City _____ State _____ Zip _____ Spouse _____

Phone () _____ Fax () _____ Cell Phone () _____

Home Address _____

City _____ State _____ Zip _____ Home Phone () _____

Email Address _____ Web Site _____

Photographic Specialties _____

Photographic Degrees _____

FPP Member # _____ PPA # _____ SPI _____ WPPI _____ Other Organizations: _____

Membership Classification for which you are applying: (Check one)

___ **ACTIVE:** (Voting Member) (1) An individual (Florida Resident) who owns a legally established business engaged in selling photographic goods or services to the public or (2) An individual who is employed as a photographer by a legally established business. May hold office, vote in BPPA affairs, use the BPPA logo, and enter print competition. **DUES: \$75.00** Must submit a Sales Tax and a Federal ID number with the application.

___ **ASSOCIATE:** For additional members from the same firm or studio already represented by an ACTIVE BPPA member. They may not vote, hold office, or display the BPPA logo, but may enter print competitions. The ACTIVE member's Sales Tax Number and Federal ID number are required. **DUES: \$65.00**

___ **ASPIRING:** For newcomers to the profession who are not associated with any ACTIVE member and are just getting started in the profession. They may not vote, hold office, or display the BPPA logo, but may enter print competitions. They may hold this classification for a maximum of two (2) years. No Sales Tax or Federal ID number are necessary. **DUES: \$65.00**

___ **STUDENT:** An individual that is currently enrolled in photography related courses in the State of Florida and can provide authentic student identification. May not hold office, vote, or use the BPPA logo, but may enter print competitions. **DUES: \$45.00**

___ **SPOUSE:** An individual not engaged in professional photography, whose spouse is a BPPA member. May not hold office, vote, use the BPPA logo, or enter print competitions. **DUES: \$35.00**

I understand that the Annual Dues for existing members must be paid by February 1st in order to avoid a \$10 late fee and to insure inclusion in the BPPA Directory of Members. ___ In addition to annual dues, I understand that there is a monthly meeting fee of \$23. ___ I further understand that unless a reservation is made by contacting the House Chairman by noon on Friday before the meeting, dinner will not be available. If I have reserved a dinner and am not able to cancel that reservation by noon on Friday before the meeting, I will be responsible for paying the \$23 meeting fee. ___ (Initial each of the 3 blanks above) Checks are made payable to BPPA.

Code of Ethics: Must be read and signed by all BPPA members.

1. I will endeavor to enhance and ennoble the status of the photographic profession by maintaining a dignity of manner in my behavior, in the presentation of appearance of my studio or place of business and in all other forms of public contact.
2. I will observe the highest standard of honesty in all my transactions, avoiding the use of false titles, confusing or inaccurate technical terms or descriptions, misleading terms or claims.
3. I will at all times endeavor to produce only those types of photographic services that will enhance the prestige of the profession, to apply my best efforts on behalf of the public, and to play my part in raising the general standard of photographic craftsmanship.
4. I will show a friendly spirit of cooperation with my fellow professional photographers and assist them whenever possible should they be in trouble or have difficulty.
5. I will assist and give my knowledge to the members of profession, and I will encourage them individually and collectively, so that the quality of photography may constantly be raised to higher standards.
6. In all matters relating to the interpretation of this code, I will recognize the authority of Bay Professional Photographers Association, and agree to hold harmless the Board of Directors in any decision made on behalf of the corporation.

I have read the above Code of Ethics and agree to abide by it, evidenced by my signature in ink this _____ day of _____ 20____. Any member of the Bay Professional Photographers' Association may be reprimanded, suspended, or expelled by the Board of Directors for a violation of the Code of Ethics, or the Bylaws

Member Signature: _____

This application must be completed in full with proper fees, photocopies of Sales Tax Registration Certificate, Occupational License, and Federal ID number prior to being considered for membership.

BPPA USE ONLY: Treasurer _____ Membership _____ Newsletter _____ Web Master _____